VBHC SUMMIT CANADA IMPLEMENTATION CONFERENCE



JUNE 19TH & 20TH, 2025

Pôle santé HEC Montréal 501 Rue De la Gauchetière O, Montréal, QC H2Z 1Z5

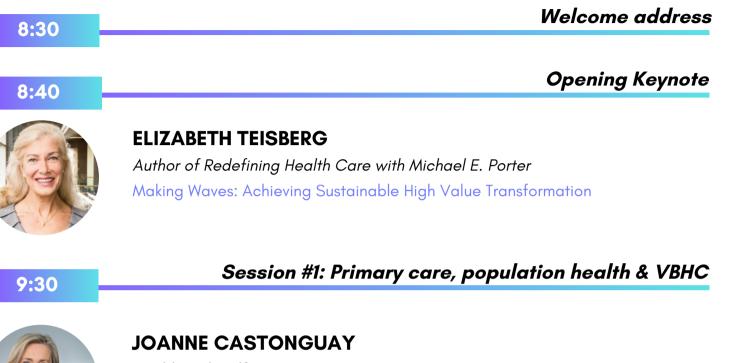
PRESENTED BY VBHC LEARNING COMMUNITY, EXPERTISE VALEUR EN SANTÉ, AND PÔLE SANTÉ HEC MONTRÉAL

PRELIMINARY AGENDA – JUNE 19TH

VBHC SUMMIT CANADA

IMPLEMENTATION CONFERENCE





Health and Welfare Commissioner Value-Based Care at the Populational and Systemic level



ÁNGEL GONZÁLEZ DE LA FUENTE MD MSc MPH MBA, Global Health Systems and Policy OECD PaRIS Initiative and insights from OECD (online)



SALLY LEWIS Professor Value in Health Management, Swansea Founder, Kintsugi-international NHS Wales Case Study and applications of VBHC to Primary Care (online)



ERIN COOK & LAWRENCE RUDSKI Associate CEO CIUSSS Centre-Ouest de l'Île-de-Montréal

Director, Azrieli Heart Centre - Medical Director, Virtual Care CIUSSS Centre-Ouest de l'Île-de-Montréal Learnings from the Hospital **@**Home Community



PRELIMINARY AGENDA - JUNE 19TH

VBHC SUMMIT CANADA IMPLEMENTATION CONFERENCE



11:10	Break
	Consistent #20 Malue and atting stands with a atting to
11:30	Session #2: Value creation starts with patients
	•



DR. SHANNON JACKSON & CHERYL-ANNE SIMONEAU

Clinical Professor, Medicine, UBC and Hematologist, St Paul's Hospital

Patient Advocate and President of the CML Society of Canada Patient Advocates working with HCPs to develop PROMS for CML





PAUL VAN DER NAT Chief Value Officer, St. Antonius Hospital, The Netherlands Shared Decision Making, Patient Partners and VBHC

Lunch

12:30

Session #3: Standardizing patient-reported outcomes



JOSÉ DELGADO

Chief of Strategic Partnerships, International Consortium for Health Outcomes Measurement (ICHOM) How to Use and Implement ICHOM Standard Sets



IAN PATTON

Director of Advocacy and Public Engagement, Obesity Canada Patient Advocacy Led development of an ICHOM Standard Set - Case Study of Obesity Canada PRELIMINARY AGENDA – JUNE 19TH

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Session #5: Insights and Initiatives from an Innovative VBHC Implementation Learning Community Moderated by Dorine van Staaduinen

14:30



DORINE VAN STAALDUINEN

PhD, Senior Researcher at Santeon Netherlands



DR. CAROLINA VARELA RODRIGUEZ

Area Specialist Physician - Quality Unit, Hospital 12 de Octubre (Madrid) Spain



EMMANUEL GIMÉNEZ

Decision Support Unit - Health Economics and Outcomes Research - Vall d'Hebron Hospital (Barcelona) Spain



SHIKHA KUMARI

VBHC Director, National University Health System Singapore



AMIT GOTKIND

Head of Medical, Quality & Safety Care, Risk Management, and Infection Prevention Division Sheba Medical Center (Tel Hashomer) Israel



LEONEL OLIVIERA

Project manager and data analyst - Basel University Hospital (Basel) Switzerland



ERIN COOK Associate CEO CIUSSS Centre-Ouest de l'Île-de-Montréal Canada

PRELIMINARY AGENDA – JUNE 19TH

VBHC SUMMIT CANADA IMPLEMENTATION CONFERENCE



Session #4: Case studies in implementation

15:45



IRENE ERIKSSON

VBHC Partnership Lead EMEA, Johnson & Johnson Innovative Medicine, Sweden Case study on VBHC in Mental Health In Finland Collaboration Paves the Way for Value-Based Care | HUS



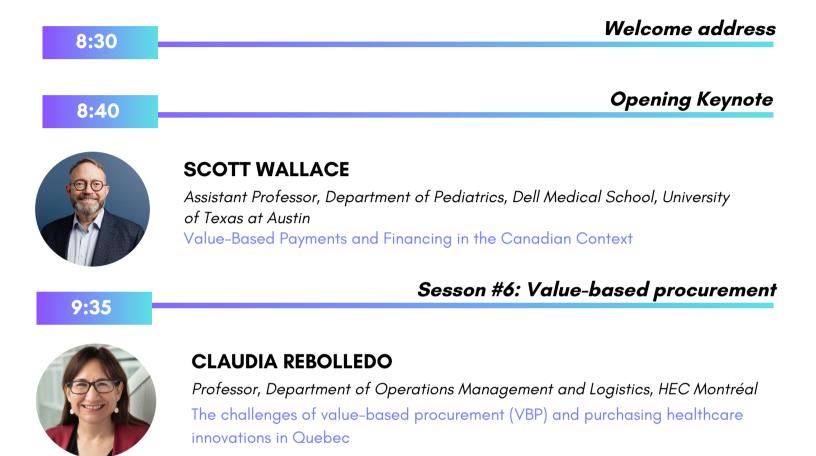
ANI GALSTYAN

Assistant Director - Quality, Transformation, Evaluation, Valorization, Ethics & Virtual Care Department - CIUSSS Centre-Ouest de l'Île-de-Montréal Embedding Value in Care: A Roadmap for Data-Driven and Clinically-Led Transformation

Closing remarks: Eva Villalba

16:45

IMPLEMENTATION CONFERENCE





10:35

RON JOHSNON

VP, Chief Operating Officer, Eastern Urban Zone Newfoundland & Labrador Health Services Balancing regulatory compliance and the need for transformative change



Break

VBHC SUMMIT CANADA IMPLEMENTATION CONFERENCE



11:00

Session #7: Scaling up VBHC initatives



KARINE LEPAGE

Associate Director of Oncology - Nursing Directorate, ClUSSS Centre-Ouest-del'Île-de-Montréal From Demonstration Project in Colorectal Cancer to Scaling Up in Oncology



CATHERINE SAVARY-TANGUAY

Senior Advisor VBHC Services, CHU de Québec-Université Laval VBHC Implementation in Quebec's Cochlear Implant Programme



DR. ADAM HIGMAN & DRAGANA GOUGH (PRESS GANEY) Member Experience SVP/Partner

Clinical & Member Experience Director Case study from Press Ganey: A discussion around Patient Reported Measure readiness in the Middle East (Online)



Lunch

12:15

Session #8: Patient Experience Roundtable: Moderated by Alice O. Andrews & Eva Villalba



ALICE O. ANDREWS PHD., MS.

Senior Lecturer at The Value-Based Health and Care Academy, Swansea University Senior Research Scientist and Senior Lecturer at The Dartmouth Institute Highlights from the Journal of Patient Experience & Special VBHC Collection



JASON THARP Patient Partner H.O.P.E. Is a Strategy



ALVINA NADEEM

Patient Partner, Healthcare Ecosystem Strategist, Speaker, Health-Citizen Advocate Alvina N. Consulting

PRELIMINARY AGENDA – JUNE 20TH

VBHC SUMMIT CANADA IMPLEMENTATION CONFERENCE



Summit Closing

Session #9: Spotlight on Public-Private Partnerships to Drive Value and Scale Innovation Moderated by Francine Champoux

14:30



FRANCINE CHAMPOUX President Strataide and Hippocrates Prize



DR. UMJEET JOLLY Cardiologist, St Mary's Hospital, Kitchener, Ontario (online)



GENEVIÈVE LAVERTU

Director, Government Affairs & Policy, Medical Techonology, J & J Innovative Medicine Canada



DAVID ARSENEAU National Therapy Advancement Manager, Bioosense Webster *Medical Techonology, J & J Innovative Medicine Canada*



IRENE ERIKSSON VBHC Partnership Lead EMEA, J & J Innovative Medicine, Sweden

15:45

VBHC SUMMIT CANADA IMPLEMENTATION CONFERENCE

THURSDAY JUNE 19TH & FRIDAY JUNE 20^{TH} , 2025

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JUNE 16-20, 2025 MONTREAL, QUEBEC

JUNE 16 - PRE-SUMMIT SITE VISIT JUNE 17 - PRE-SUMMIT WORKSHOPS JUNE 18 - HEALTH LEADERS FORUM JUNE 19 - 20 - VBHC IMPLEMENTATION CONFERENCE

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VBHC SUMMIT CANADA PRE-SUMMIT WORKSHOPS



TUESDAY JUNE 17TH, 2025

Pôle santé HEC Montréal

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PRESENTED BY VBHC LEARNING COMMUNITY, EXPERTISE VALEUR EN SANTÉ, AND PÔLE SANTÉ HEC MONTRÉAL

VBHC SUMMIT CANADA PRE-SUMMIT WORKSHOPS – JUNE 17TH (AM SESSION)





RENSKE VEENSTRA

Enabling IT Platforms for VBHC: A Deep Dive for Data Nerds into the Santeon HIPS Collaborative Data Platform

Want to Turn Data into Meaningful Action?

Renske Veenstra, Managing Director of Health Data Platforms at Santeon in the Netherlands, is a trailblazer in transforming healthcare data into actionable insights. She played a pivotal role in developing the Health Intelligence Platform Santeon (HIPS), a collaborative solution used across seven Dutch hospitals to harmonize data sources, automate insights, and support clinical and managerial decisions through standardization and outcome tracking.

At the upcoming VBHC Summit Canada, Renske will lead a pre-conference workshop titled "Enabling IT Platforms for VBHC". This session is designed for data enthusiasts and professionals interested in IT platforms supporting value-based healthcare (VBHC). Participants will explore how data integration can enhance patient care and operational efficiency, learning from real-world applications of HIPS .

K Workshop: Enabling IT Platforms for VBHC: A Deep Dive for Data Nerds into the Santeon HIPS Collaborative Data Platform

m June 17 | 🕐 9:00 AM – 12:00 PM | 🕈 Montreal | 💲 VBHC Summit Canada 2025

Don't miss this opportunity to learn from one of Europe's leading experts in healthcare data innovation. Renske's insights will equip you with the tools to harness data for improved patient outcomes and operational excellence.

Seats are limited. <u>Register now</u> to secure your spot!

VBHC SUMMIT CANADA PRE-SUMMIT WORKSHOPS - JUNE 17TH (AM SESSION)





IRENE ERIKSSON & RIIKKA-LEENA LESKELÄ

Outcome-based segmentation of patients as a VBHC tool to improve outcomes and reduce costs



Unlock the Power of Outcome-Based Patient Segmentation

Are you ready to transform your approach to value-based healthcare (VBHC)? Join Irene Eriksson from Sweden and Riikka-Leena Leskelä from Finland for an immersive workshop that delves into outcome-based patient segmentation—a strategic tool to enhance patient outcomes and optimize costs.

Irene Eriksson, renowned for her work in health economics and healthcare development, brings a wealth of experience in evaluating healthcare systems and implementing innovative strategies. Riikka-Leena Leskelä, a leading expert in VBHC implementation, has co-authored pivotal studies on extending VBHC to populationbased healthcare systems, providing practical tools for health authorities to segment populations effectively.

X Workshop: Outcome-Based Segmentation of Patients as a VBHC Tool to Improve Outcomes and Reduce Costs

m June 17 | 🕐 9:00 AM – 12:00 PM | 🕈 Montreal | 💲 VBHC Summit Canada 2025

In this interactive session, you'll explore how to apply outcome-based segmentation models to your healthcare setting, enabling more targeted interventions and efficient resource allocation. Learn from real-world applications and gain insights into steering healthcare systems towards improved population health.

Seats are limited. <u>Register now</u> to secure your spot!

VBHC SUMMIT CANADA PRE-SUMMIT WORKSHOPS - JUNE 17TH (PM SESSION)





DR. KRISTEN WOODS

Transforming with Trust and Impact: Leading Healthcare Teams Through Change

Lead with Trust. Drive Impact. Transform Healthcare.

Join Dr. Kristen Woods, physician, executive coach, and leading healthcare expert, for an interactive workshop designed to equip you with practical tools for leading healthcare transformation.

With over 25 years of experience, Dr. Woods has played a pivotal role in driving value-based healthcare initiatives, helping organizations achieve millions in savings while maintaining highquality care.

K Workshop: Transforming with Trust and Impact – Leading Healthcare Teams Through Change

📅 June 17 | 🕐 1:00 PM – 4:00 PM | 📍 Montreal | 💲 VBHC Summit Canada 2025

In this session, you'll explore:

- Gleicher's Formula for Change driving effective organizational change
- The "Moments" Framework creating impactful experiences for teams
- The Trust Edge building trust in uncertain times

Through guided exercises, you'll develop a personalized roadmap to inspire your teams, foster trust, and implement lasting, impactful changes that improve outcomes and performance. Don't miss out on this opportunity to learn from one of the leading voices in healthcare transformation.

Seats are limited. <u>Register now</u> to secure your spot!

VBHC SUMMIT CANADA PRE-SUMMIT WORKSHOPS - JUNE 17TH (PM SESSION)





SCOTT WALLACE

The Insights, Frameworks, and Skills to Transform Health Care

VBHC in Action: Learn How to Lead Real Transformation

Tired of high-level talk about value-based health care without the tools to actually do it?

Join Scott Wallace, one of the world's foremost authorities on VBHC, for a hands-on, casebased session designed to bridge the gap between inspiration and implementation.

A professor at the University of Texas at Austin and Senior Faculty for the ICHOM Certified Value-Based Health Care Professional Program, Wallace has helped shape VBHC strategies around the globe. His work with governments, health systems, and clinicians is focused on one thing: making outcomes-driven care a practical reality.

🛠 Workshop: The Insights, Frameworks, and Skills to Transform Health Care

🗂 June 17 | 🕐 1:00 PM – 4:00 PM | 📍 Montreal | 💲 VBHC Summit Canada 2025

This workshop goes beyond theory. You'll gain:

- New perspectives to spark creative, outcome-focused solutions
- Battle-tested frameworks to guide your implementation journey
- Practical skills like outcomes research, design thinking, bundled payments, and strategic analysis
- Live, facilitated case discussions based on real-world success stories

Transformation isn't impossible — but it requires new thinking and the right tools. Walk away with a roadmap and the confidence to lead change.

Space is limited. <u>Register now</u> and take your VBHC journey to the next level.

VBHC SUMMIT WORKSHOPS

TUESDAY JUNE 17TH, 2025

PARTICIPANTS MUST SELECT ONE MORNING SESSION AND/OR ONE AFTERNOON SESSION.

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VBHC SUMMIT CANADA INAUGURAL CANADIAN HEALTH LEADERS FORUM

An Honest Conversation Based on Results: Creating Value for Canadian Healthcare Systems



WEDNESDAY JUNE 18TH, 2025

Connected Health Record (CHR) Lab

Jewish General Hospital, Montreal, Quebec

PRESENTED BY VBHC LEARNING COMMUNITY, EXPERTISE VALEUR EN SANTÉ, AND CIUSSS CENTRE-OUEST-DE-L'ÎLE-DE-MONTRÉAL

VBHC SUMMIT CANADA INAUGURAL CANADIAN HEALTH LEADERS FORUM



8:00	Welcome & Registration
8:30	Welcome - Opening Remarks Eva Villalba & Erin Cook
8:40	Opening Keynote
	DR. LAWRENCE ROSENBERG <i>CEO CIUSSS Centre-Ouest de l'Île-de-Montréal</i> An Honest Conversation about the Current State of Canadian Healthcare
9:20	Health Horizons
	ELIZABETH TEISBERG Author of Redefining Health Care with Michael E. Porter Designing Health Systems for Higher Value and Resilience
10:00	
	ANNA VAN POUCKE Global Head of Healthcare, KPMG Global Future of Healthcare Transformation
10:30	Break

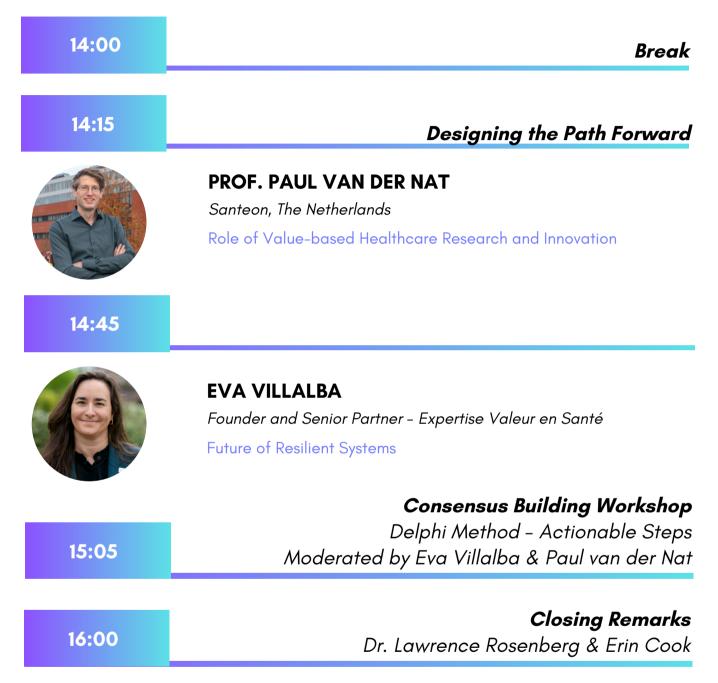
VBHC SUMMIT CANADA INAUGURAL CANADIAN HEALTH LEADERS FORUM



10:50	VBHC Innovation & Application: What's Holding us Back?
	JOANNE CASTONGUAY Health & Welfare Commissioner Measuring Health System Performance at the Populational Level in Quebec
11:10	
	ERIN COOK <i>Associate CEO - CIUSSS Centre-Ouest de l'Île-de-Montréal</i> From Vision to Execution
11:30	Panel Discussion: What Policies Work? Moderated by Eva Villalba
12:00	Lunch
12:00 13:00	Lunch Beyond Vision: Turning Ideas into Action for Healthcare Leaders
	Beyond Vision:
	Beyond Vision: Turning Ideas into Action for Healthcare Leaders DR. THOMAS LEE Chief Medical Officer, Press Ganey; Harvard University

INAUGURAL CANADIAN HEALTH LEADERS FORUM





INAUGURAL CANADIAN HEALTH LEADERS FORUM

An Honest Conversation Based on Results: Creating Value for Canadian Healthcare Systems

WEDNESDAY JUNE 18TH, 2025

Connected Health Record (CHR) Lab

Jewish General Hospital Pavilion D, Room D-136 3755 Côte-Sainte-Catherine Road Montreal, Quebec H3T 1E2

PRESENTED BY:





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